

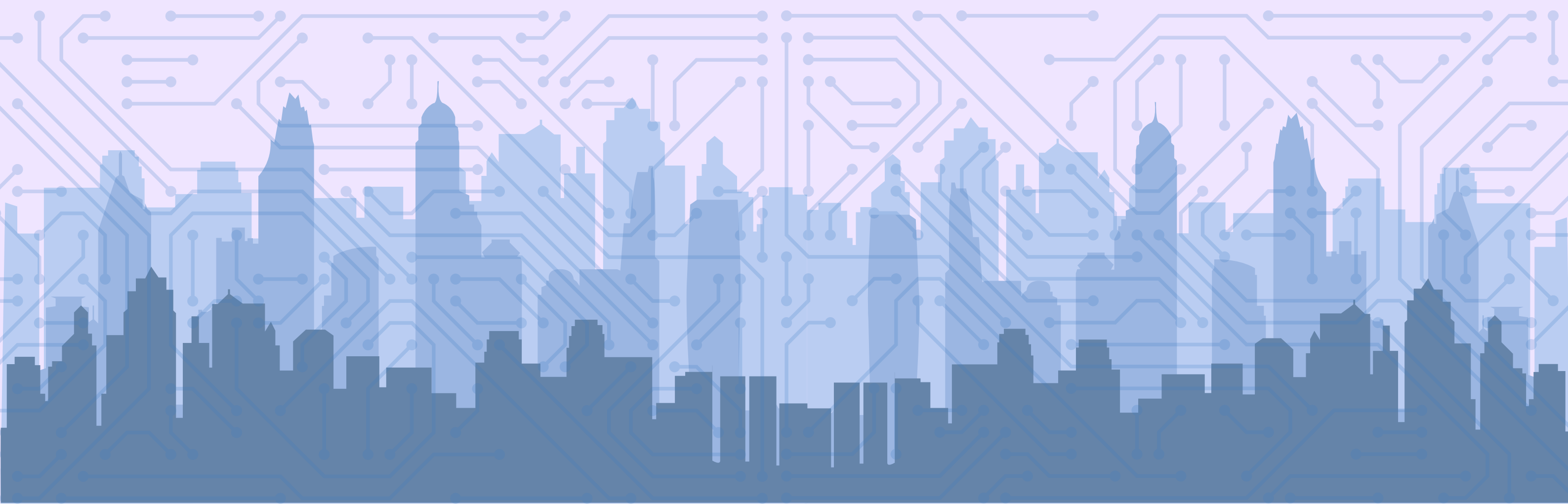
粵港澳公共治理數據分析大賽2025-2026 (中學組)

The Guangdong-Hong Kong-Macau Public Administration Data Analytics Contests 2025-2026
(Secondary School Division)



參賽指南

Entry Guide



請仔細閱讀此參賽指南

Please read this entry guide carefully



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大賽介紹 CONTEST INTRODUCTION

數字信息技術為新時期社會公共治理決策提供了重要的技術支援和豐富的數據資源，引發了社會對公共治理模式轉變的思考。中學作為未來社會棟樑的培養搖籃，推動數字技術、理念等在公共治理、社會與經濟發展中的應用，是順應時代趨勢的重要部署。因此，香港城市大學公共及國際事務學系聯同大灣區其他院校、商業和非牟利機構舉辦「粵港澳公共治理數據分析大賽2025-2026」，旨在進一步提升學生數據分析的教育和技能，包括在訓練工作坊中提供實用的數據分析知識和應用，利用空間數據分析和數據可視化來分析長者、有需要人士和青少年的健康趨勢和福祉。籌委會期望透過大賽培養本地數據分析人才，同時提升香港的創新性及數據分析應用，從而推動本地創科文化和加強數字經濟競爭力。

Digital information technology provides critical technical support and abundant data resources for public governance decision-making in the contemporary era, prompting societal reflection on the transformation of public governance models. As the cradle for nurturing future pillars of society, secondary schools play a vital role in advancing the application of digital technologies and concepts in public governance, social development, and economic growth - a strategic imperative aligned with current trends. Accordingly, the Department of Public and International Affairs at City University of Hong Kong, in collaboration with institutions across the Greater Bay Area, businesses, and non-profit organisations, is organising "The Guangdong-Hong Kong-Macau Public Administration Data Analytics Contests 2025-2026". This initiative aims to enhance students' education and skills in data analysis through: 1) Practical training workshops on data analytics applications; 2) Utilisation of spatial data analysis and data visualisation techniques; 3) Focused analysis on health trends and well-being of the elderly, the needy populations, and youngsters. The Organising Committee aspires to cultivate local data analysis talent through this contest while elevating Hong Kong's innovative capacity and applied data analytics capabilities. This will foster a local culture of innovation and technology and strengthen competitiveness in the digital economy.

大賽介紹 CONTEST INTRODUCTION

資助機構: Funding Organisation

香港特別行政區政府 創新科技署
Innovation and Technology Commission of the Government of the HKSAR

主辦機構: Hosting Organisation

香港城市大學 公共及國際事務學系
Department of Public and International Affairs, City University of Hong Kong

支持機構: Supporting Organisation

香港特別行政區政府 數字政策辦公室
Digital Policy Office of the Government of the HKSAR

香港特別行政區政府 發展局空間數據辦事處
Spatial Data Office, Development Bureau of the Government of the HKSAR

迅嘉投資有限公司
Quickfine Investment Limited

中山大學 政治與公共事務管理學院
School of Government, Sun Yat-sen University

中山大學 中國公共管理研究中心
Center for Chinese Public Administration Research, Sun Yat-sen University

澳門大學 數據科學研究中心
Centre for Data Science, University of Macau

香港中文大學 政務與政策科學學院 數據科學與政策研究
Data Science and Policy Studies, School of Governance and Policy Science, Chinese University of Hong Kong

深圳復華國際教育有限公司
Shenzhen Fuhua Education International Ltd.

大同企業
iEnterprise

Esri中國（香港）有限公司
Esri China (Hong Kong) Limited

大賽主題 CONTEST THEME

利用空間數據分析和數據可視化來分析長者、有需要人士及青少年的健康趨勢及福祉

Using Spatial Data Analytics and Data Visualisation in Fostering Good Health and Well-being for the Elderly, the Needy Population, and the Youngsters in Hong Kong and the Greater Bay Area

大賽子課題 CONTEST SUB-THEMES

長者 Elderly

- 遠程醫療服務 Telehealth Service Coverage
- 綠化空間 Green Space
- 慢性疾病管理 Chronic Disease Management
- 認知障礙友善社區 Dementia-Friendly Community
- 跨境養老醫療服務 Cross-Border Retirement Healthcare
- 銀髮就業 Elderly Employment
- 公共屋邨居家安老 Public Housing for Ageing-in-Place
- 長者孤獨感及社交孤立 Elderly Loneliness and Social Isolation

有需要人士 The Needy Population

- 劏房住戶健康風險 Sub-divided Unit Residents Health Risk
- 健康公平 Health Equity
- 低收入家庭精神健康 Mental Health of Low-Income Family
- 少數族裔使用公共服務 Public Services Access for Ethnic Minorities
- 戶外工作者風險 Risks for Outdoor Workers

大賽子課題 CONTEST SUB-THEMES

青少年 Youngsters

- 青少年精神健康 Youth Mental Health
- 生涯規劃 Life Planning
- 網絡詐騙/欺凌 Online Fraud/Cyberbullying
- 青少年次文化與媒體使用 Youth Subcultures and Media Practices
- 青少年躺平/失業/斜槓/隱青 Youth Lying Flat/Unemployment/Slashies/Hidden Youth
- 青少年休憩與遊樂 Youth Leisure and Play
- 青少年藥物濫用/性別相關議題 Youth Drug Use/Sexual Related Issues

跨代創新 Cross-Generational and Innovation

- 跨代共融共享空間 Intergenerational Space Sharing
- 智慧城市及共融社會 Inclusive Smart City
- 醫療設施公平性 Health Infrastructure Equity
- 文化復修及傳承 Cultural Heritage Conservation
- 環境公義 Environmental Justice

參賽條件 ENTRY CONDITIONS

是次大賽主要向香港、內地及澳門在學的中一至中五生開放，具體要求如下：

The contest is mainly open to Secondary 1 to 5 Students in Hong Kong, Macau, and Chinese Mainland with the following specific requirements:

- 甲、 每隊參賽隊伍成員最少三人並最多不超過五人，是次大賽提倡跨院校組隊。
(A.) Each team should have a **minimum of three** and **no more than five members**, and this contest encourages the formation of teams of different grades.
- 乙、 每名隊員僅限參與一隊隊伍，組隊完成後，各參賽隊伍自行選定一位隊長，隊長需於截止報名日期 (2026年3月8日) 以前填妥附件內之報名表格，並以.doc 或 .pdf 格式電郵至籌委會。
(B.) Each team member can only participate in one team. After the team formation is completed, each participating team should **select a team leader** who is responsible for **emailing a soft copy of the attached application form in .doc or .pdf format to the organising committee on or before the registration deadline (8 March, 2026)**.
- 丙、 各隊伍可自行邀請在校老師作為參賽隊伍指導老師 (非必要)，同時為保證大賽公平性，指導老師將禁止參與本屆大賽各階段評選工作。
(C.) Each team may invite teachers from their school to be their instructors (not required). In order to ensure the fairness of the contest, the **instructors will not be allowed to participate in the judging process in stages of the contest**.
- 丁、 其他未盡說明可見報名及組隊之相關說明。
(D.) Other instructors can be found in the relevant instructions in registration and team formation.

賽制說明 CONTEST FORMAT

本次大賽分為組隊及報名、大賽簡介會、訓練工作坊、比賽 (香港區)、比賽 (粵港澳區域)、嘉許禮六個階段，其中比賽 (香港區)和比賽 (粵港澳區域) 要求，參賽隊伍需按要求 (具體要求見相關說明) 完成作品並提交相應文件。

The contest is divided into six stages: team formation and registration, contest briefing session, training workshops, contest (Hong Kong Region), contest (Hong Kong, Guangdong, and Macau Region), and recognition ceremony, of which the contest (Hong Kong Region), and contest (Hong Kong, Guangdong, and Macau Region) require participating teams to complete their works and submit corresponding documents as required (see relevant instructions for specific requirements).

組隊及報名 Team Formation and Registration

參賽隊伍需在**報名截止日期 (2026年3月8日)** 或之前提交報名表格。報名截止後，不允許添加和更換隊伍成員，但允許參賽隊伍內部更換隊長。參賽隊伍需在提交最後作品前由隊長和涉及變更的隊員向大賽籌委會提交調動申請，經大賽籌委會確認後生效。

All participating teams **must complete the contest registration form on or before the deadline of 8 March 2026**. After this date: 1) Addition or replacement of team members is **strictly prohibited**; 2) Team may **internally change their team leader** through a formal process - The current team leader and newly designated team leader must jointly submit a Change Request to the Organising Committee. Changes must be finalised before the final project submission. Modifications take effect only upon written approval from the Organising Committee.

大賽郵箱:
Contest Email piagbacontest@cityu.edu.hk

大賽簡介會 Contest Briefing Session

是次大賽簡介會將於**2026年3月17日**舉行，大賽簡介會內容包括：大賽簡介、大賽注意事項、過往得獎作品展示及問答環節，詳情請留意大賽郵件及網站。

The contest briefing session will be held on **17 March 2026**. The briefing includes: an introduction to the contest, important guidelines, showcase of past award-winning works, and a Q&A session. For more details, please refer to the contest emails and website.

數據訓練網上資源 DATA ANALYTICS TRAINING

ONLINE RESOURCES

為配合是次比賽的學習目標，主辦單位建議參賽學生自行使用網上公開資源，加強對 Python、數據分析及空間數據可視化的基本認識。

參賽隊伍可瀏覽大賽網站的「Training Modules」專頁，按需要選擇及觀看相關教學片段。

同學可根據自己的程度，自行安排觀看次序及重點，並將所學技巧應用於是次比賽的專題之中。影片內容只作學習支援之用，不會就「是否全部看完」給予額外分數；評分仍以作品本身的分析質素及社會意義為主。

To support the learning objectives of this contest, participating students are encouraged to make use of freely available online resources to strengthen their basic understanding of Python, data analysis, and spatial data visualisation.

Teams may visit the “Training Modules” page at the contest's official website and watch the relevant video clips as needed.

Students may choose modules and a viewing order based on their level and interests, and are encouraged to apply the skills they learn to their contest projects. The videos are provided as learning support only; there will be no extra marks for “completing all videos. Judging will focus on the quality of the students’ analysis and the social value of their work.



數據訓練網上資源
Data Analytics Training Online Resources

訓練工作坊 (一) TRAINING WORKSHOP 1

- 日期:** 2026年3月21日 (星期六)
Date 21 March 2026 (Saturday)
- 時間:** 下午2時至下午4時 (2小時)
Time 2pm to 4pm (2 hours)
- 地點:** 香港城市大學 楊建文學術樓 蔣麗莉演講廳LT7
Venue LT7, Lily Chiang Lecture Theatre, Yeung Kin Man Academic Building, City University of Hong Kong
- 主題:** 由生活問題到研究問題：發現長者／有需要人士／青少年的需要
Topic From Real-Life Problems to Research Questions

訓練工作坊 (二) TRAINING WORKSHOP 2

- 日期:** 2026年3月28日 (星期六)
Date 28 March 2026 (Saturday)
- 時間:** 下午2時至下午4時 (2小時)
Time 2pm to 4pm (2 hours)
- 地點:** 香港城市大學 (確實地點將稍後公佈)
Venue City University of Hong Kong (specific venue to be announced)
- 主題:** 設計我們的數據專題：由研究問題到分析計劃
Topic Designing Our Data Project: From Questions to Analysis Plan

訓練工作坊 (三) TRAINING WORKSHOP 3

- 日期:** 2026年4月11日 (星期六)
Date 11 March 2026 (Saturday)
- 時間:** 下午2時至下午4時30分 (2.5小時)
Time 2pm to 4:30pm (2.5 hours)
- 地點:** 香港城市大學 李達三葉耀珍學術樓 4樓 4412室
Venue Room 4412, 4/F, Li Dak Sum Yip Yio Chin Academic Building, City University of Hong Kong
- 主題:** 用數據看社區：尋找空間數據、圖表同地圖故事
Topic Seeing Our Community with Data: Maps, Charts and Spatial Data

具體時間安排以大賽籌委會通知為準

The specific schedule is subject to the notice of the contest organising committee

比賽 (香港區) CONTEST (HONG KONG REGION)

報名成功後，參賽隊伍可從「大賽子課題」中自行選擇一個課題作為比賽研究方向。是次比賽詳細規則及作品要求如下：

Upon successful registration, participating teams may **select one theme from the “Contest Sub-themes”** as their research direction. The detailed contest rules and submission requirements are as follows:

報告部分 Report

2026年4月11日開始，參賽隊伍可通過電郵提交報告到大賽郵箱，報告提交**截止時間為2026年5月31日 (星期日) 晚上11時59分**。主辦單位將在提交截止時間後審核並取消存在抄襲或其他不合比賽要求提供報告之隊伍的參賽資格。

Starting from 11 April 2026, participating teams may **submit their reports via email to the Contest Official Mailbox. The submission deadline is 11:59 PM on 31 May 2026 (Sunday).**

Following the deadline, the Organising Committee will review all submissions and disqualify teams found to have: Submitted plagiarised content, OR, Violated contest requirements.

甲、 報告內容需包括：

(A.) Report contents should include:

問題識別：在選定的課題下，該群體面對的主要問題或現況。

Problem Identification: Under the selected sub-theme, the primary issues or current status faced by the target group.

數據分析工具、方法及結果

Data Analytic Tools, Methods, and Results

研究討論、建議及反思：需回應主要問題或現況，數據分析結果討論、建議及反思如何能夠提升該群體的健康趨勢及禮祉。

Research Discussion, Recommendations and Reflection: Must address the identified problems/current status, present data analysis results, propose evidence-based recommendations and reflection to enhance healthcare and well-being of the target group.

乙、 參賽隊伍可根據選題內容自行搜集所需數據，可使用在政府的公開數據庫及其他機構搜集之數據。

Participating teams may collect required data according to their chosen sub-theme, provided that all data originates from government open-data platforms and other organisations.

丙、
(C.) 參賽隊伍所使用的所有數據應遵守真實、可靠的基本原則，主辦方建議使用官方開放數據。請參賽隊伍於作品中清晰備註使用的數據來源，並在上傳報告文件時，同時附上已整理的原始數據資料。

All data utilised by participating teams must adhere to the fundamental principles of authenticity and reliability. The Organising Committee strongly recommends using official open data sources. Teams are required to: 1) Clearly annotate all data sources within their submissions; 2) Attach organised raw datasets when uploading reports.

丁、
(D.) 報告提交格式：可編輯pdf或word檔案
Report submission format: Editable pdf or word file

報告命名要求：學校 + 隊伍名稱 + 研究課題 (郵件標題與報告命名方式相同)
Report naming requirements: School + Team name + Research theme (naming requirement of the email title should be the same as the report name)

報告字數限制：**中文 – 不多於3500字** (不包括封面、目錄及附錄)
英文 – 不多於3000字 (不包括封面、目錄及附錄)

Report work limit: **Traditional/Simplified Chinese - No more than 3500 words;**
English - No more than 3000 words (excluding the cover page, the table of contents, and appendices)

報告書寫語言要求：繁體中文/簡體中文/英文
Report writing language requirements: Traditional Chinese/Simplified Chinese/English

報告其他要求：**需於報告內清晰標明隊伍學校、名稱及成員**
Additional report requirements: **The report must clearly indicate the team's affiliated school, names, and the full names of all members.**

匯報部分 Presentation

2026年4月11日開始，參賽隊伍可通過電郵提交匯報短片到大賽郵箱，報告提交**截止時間為2026年5月31日(星期日)晚上11時59分**。主辦單位將在提交截止時間後審核並取消存在抄襲或其他不合比賽要求提供報告之隊伍的參賽資格。

Starting from 11 April 2026, participating teams may **submit their presentation video via email to the Contest Official Mailbox. The submission deadline is 11:59 PM on 31 May 2026 (Sunday)**. Following the deadline, the Organising Committee will review all submissions and disqualify teams found to have: Submitted plagiarised content, OR, Violated contest requirements.

甲、(A.) 參賽隊伍需拍攝一條影片展示團隊成果，**短片長度限時為10分鐘**，拍攝形式、輔助工具及參賽隊伍匯報人數皆不限，短片內容及數據運用之要求與報告部分一致。

Each participating team is required to shoot a video showcasing its achievement. **The video must be 10 minutes or less.** There is no limit to the shooting format, the use of auxiliary tools, or the number of team members reporting. The video's content and data usage requirements are consistent with those in the report section.

乙、(B.) 短片提交詳情如下：
Video submission details are as follows:

短片提交格式：wav 或 mp4檔案

Video submission format: wav or mp4

短片命名要求：學校 + 隊伍名稱 + 研究主題 (郵件標題與報告命名方式相同)

Video file naming requirements: School + team name + research topic (naming requirement of email title is the same as report naming)

短片字幕要求：參賽隊伍可自行選擇提供字幕與否，字幕語言為廣東話/英文/國語

Video subtitle requirements: Participating teams can choose whether to provide subtitles or not, and the subtitle language can be Cantonese/English/Chinese.

比賽 (粵港澳區域) CONTEST (HONG KONG, GUANGDONG, AND MACAU REGION)

報告及匯報 Report and Presentation

主辦方將於**2026年6月14日 (星期日) 或之前**向各參賽隊伍公佈香港區獲獎名單，**勝出隊伍可因應需要作微調，並通過電郵提交最新報告及匯報短片到大賽郵箱，粵港澳區域比賽的報告及匯報短片提交截止時間為2026年6月21日 (星期日) 晚上11時59分**。主辦方將在提交截止時間後審核並取消存在抄襲或其他不合比賽要求提供報告及匯報短片之隊伍的參賽資格。

The Organising Committee will announce the Hong Kong Region Contest winners **by 14 June 2026 (Sunday)**. Winning teams can fine-tune and submit the latest report and presentation video to the organiser via email. **The deadline for submission of the report and presentation video for the Hong Kong, Guangdong, and Macau region contest is 11:59 PM on 21 June 2026 (Sunday)**. Participating teams that have plagiarism or other reports that do not meet the contest requirements will be reviewed and disqualified by the organiser after the submission deadline.

其他報告及短片詳盡之要求請參閱比賽 (香港區)部分。

For detailed requirements for reports and presentation videos, please refer to the Contest (Hong Kong Region) section.

大賽嘉許禮 RECOGNITION CEREMONY

主辦方將於**2026年7月7日 (星期二) (待定)**舉辦大賽嘉許禮，**所有參賽隊伍將獲邀出席**，具體詳情敬請留意大賽籌委會通知及公佈。

The Organising Committee will host the Contest Recognition Ceremony on **7 July 2026 (Tuesday) (TBC)**. **All participating teams are invited to attend**. Further details will be announced through official channels by the Contest Organising Committee.

獎項 AWARDS

香港區 Hong Kong Region

冠軍1名：書券1500元、證書、獎盃

Champion x 1: HKD1500 Book coupon, Certificate, Trophy

亞軍3名：書券1000元、證書、獎盃

1st runner-up x 3: HKD1000 Book coupon, Certificate, Trophy

季軍6名：書券500元、證書、獎盃

2nd runner-up x 6: HKD500 Book coupon, Certificate, Trophy

粵港澳區域 Hong Kong, Guangdong, and Macau Region

冠軍1名：證書、獎盃

Champion x 1: Certificate, Trophy

亞軍2名：證書、獎盃

1st runner-up x 2: Certificate, Trophy

季軍3名：證書、獎盃

2nd runner-up x 3: Certificate, Trophy

殿軍4名：證書、獎盃

3rd runner-up x 4: Certificate, Trophy

其他獎項 Other Awards

最具社會影響力獎

Best Social Impact Awards

優秀創新獎

Outstanding Innovation Awards

優秀分析獎

Outstanding Analytics Awards

最佳團隊合作獎

Best Teamwork Awards

評分準則 JUDGING CRITERIA

數據分析技術應用 (30分) Application of Data Analytics Techniques (30 Marks)

<p>數據分析合理性 (10分) Rationality of Data Analysis (10 Marks)</p>	<ul style="list-style-type: none"> • 能選用與研究問題高度相關的數據，並作出合理的分析及驗證。 • 結論與數據之間有清晰、可理解的連結，而非主觀推測。 • Uses data that are clearly relevant to the research questions, with reasonable analysis and verification. • Conclusions are logically supported by the data, rather than based on personal assumptions.
<p>數據分析準確性 (10分) Data Analysis Accuracy (10 Marks)</p>	<ul style="list-style-type: none"> • 正確理解及使用所選擇的數據分析／大數據工具（例如：基本統計、簡單圖表、文字分析、空間數據分析等）。 • 在處理和解讀數據時，沒有明顯錯誤或誤讀。 • Correctly understands and applies the chosen analytical tools (e.g. basic statistics, visualisation, simple text mining, spatial analysis). • No major errors or misinterpretations in handling or explaining the data.
<p>數據分析複雜性 (10分) Data Analysis Complexity (10 Marks)</p>	<ul style="list-style-type: none"> • 善用多於一種分析方法（例如：結合理解統計數據、圖表、地圖或文字分析）。 • 嘗試運用具挑戰性的數據分析方法，並能說明其選用原因和限制。 • Makes good use of more than one type of analysis (e.g. combining statistics, charts, maps, and/or text analysis). • Attempts to use more challenging methods and is able to explain why they are used and what their limitations are.

評分準則 (續) JUDGING CRITERIA (CONT'D)

社會價值與政策涵意 (10分) Social Value and Policy Implications (10 Marks)

<p>社會關聯性 (5分) Relevance to Social Needs (5 Marks)</p>	<ul style="list-style-type: none"> • 能清楚說明研究題目與長者、有需要人士或青少年的實際需要之關係。 • 能指出專題與香港／大灣區健康與福祉、包容城市或公共治理的連結。 • Clearly explains how their project relates to the real needs of elderly, the needy populations or youngsters. • The project is explicitly linked to health and well-being, inclusive/smart city development, or public governance in Hong Kong and/or the Greater Bay Area.
<p>建議的實用性及影響 (5分) Practicality and Potential Impact of Recommendations (5 Marks)</p>	<ul style="list-style-type: none"> • 提出的建議具體、可行，並且與分析結果有明確連結。 • 能說明建議如果被採納，可能為相關群體或社區帶來甚麼實際改變（例如：服務更可及、資源分配更公平、生活環境更健康等） • Recommendations are concrete and feasible, and are clearly grounded in the data analysis. • Explains what practical changes their suggestions could bring for the target group or community (e.g. better access to service, fairer resources allocation, healthier living environments).

評分準則 (續) JUDGING CRITERIA (CONT'D)

報告內容 (20分) Report Content (20 Marks)

<p>現況及主要問題 (15分) Problem Analysis (15 Marks)</p>	<ul style="list-style-type: none"> • 能準確描述相關群體（長者／有需要人士／青少年）的背景及需要。 • 能指出具社會意義及價值的主要問題或討論重點，並清楚解釋為何重要。 • Accurately describes the background and needs of the chosen group (elderly, needy populations, or youngster). • Clearly identifies major issues or arguments with social significance and explains why they matter.
<p>結構格式 (5分) Structural Formatting (5 Marks)</p>	<ul style="list-style-type: none"> • 報告整體結構完整，有清晰的章節編排（例如：背景、方法、結果、討論與建議）。 • 行文流暢、用語得體，圖文編排整齊，有適當標題、圖表標註及參考資料。 • The report has a complete and logical structure (e.g. background, methods, results, discussion, recommendations). • Writing is coherent and appropriate; layout is neat with clear headings, captions, and references.

評分準則 (續) JUDGING CRITERIA (CONT'D)

匯報內容及表現 (20分) Presentation (20 Marks)

<p>表達能力 (10分) Presentation Skills (10 Marks)</p>	<ul style="list-style-type: none"> • 匯報者言表達流暢，談吐清晰。 • 善用工具（投影片／海報等）輔助說明重點，整體表現自信、有條理。 • Reporter's language expression is fluent and the presentation is clear. • Visual aids (slides/posters etc.) are used effectively to highlight key points; overall delivery is confident and organised.
<p>匯報清晰 (10分) Report Clarity (10 Marks)</p>	<ul style="list-style-type: none"> • 能在有限時間內準確概括研究主題、研究方法及主要發現。 • 能清楚講解圖表或地圖所呈現的內容，並連結至研究問題及建議。 • The team clearly summarises the topic, methods, and key findings within the time limit. • Charts and maps are explained in a way that is easy to understand and the linked back to the research questions and recommendations.

評分準則 (續) JUDGING CRITERIA (CONT'D)

反思與學習 (10分) Reflection and Learning (10 Marks)

<p>學習收穫與自我檢視 (5分) Learning Gains and Self-evaluation (5 Marks)</p>	<ul style="list-style-type: none"> • 能在書面報告或附加反思部分中，具體描述在比賽中學到甚麼（例如：對數據、公共政策或社會議題的新理解）。 • 能誠實檢視專題的強項與不足。 • The team clearly describes, in the report or a reflection section, what they have learned (e.g. new understanding of data, public policy, or social issues). • They honestly assess the strengths and weaknesses of their own project rather than only repeating their achievements.
<p>改進建議與未來方向 (5分) Improvement and Future Directions (5 Marks)</p>	<ul style="list-style-type: none"> • 能指出如果有更多時間／資源，會如何改進研究設計、數據收集或分析方法。 • 能思考專題如何延伸（例如：在學校、社區或未來學習中可以有甚麼後續發展），顯示持續學習的意願。 • The team suggests how they would improve their research design, data collection, or analysis if given more time/resources. • They reflect on how this project could be extended (e.g. in school, community, or future studies), showing willingness for continuous learning.

評分準則 (續) JUDGING CRITERIA (CONT'D)

團隊合作 (10分) Teamwork (10 Marks)

<p>領導能力 (5分) Leadership Skills (5 Marks)</p>	<ul style="list-style-type: none"> • 隊長或核心成員能有效分配工作、安排時間表，並與組員保持良好溝通。 • 能主動與主辦單位或指導老師聯絡，確保整體進度順暢。 • The team leader/core members organise internal division of labour and schedule effectively and maintain good communication within the team. • The leader responsibly communicates with the organiser or supervising teacher when needed.
<p>團隊合作 (5分) Team Work (5 Marks)</p>	<ul style="list-style-type: none"> • 各組員均有實際參與（例如：資料搜集、分析、撰寫、匯報），而非單一人負責。 • 團隊在比賽過程中展現互相支持、共同解決問題的精神。 • All members contribute meaningfully (e.g. data collection, analysis, writing, presentation); the project is not done by only one person. • The team demonstrates mutual support and collaborative problem-solving throughout the contest.

使用生成式 AI 工具 (GenAI) 之指引 GUIDELINES ON THE USE OF GENERATIVE AI (GENAI) TOOLS

主辦單位認同生成式 AI (GenAI) 工具在學習和專題探究上的潛在教育價值。若能妥善及負責任地使用，這些工具可以協助同學發想題目、整理資料、比較不同觀點，從而促進探究式學習，培養批判思考、創意及溝通能力。

在是次比賽中，同學可以在構思及準備階段有限度地使用 GenAI 工具作為「輔助工具」（例如用來構思研究題目、詢問資料來源類型、草擬初步框架），但不應直接複製其輸出作為最終作品內容。同學必須對作品內容負最終責任，包括核實事實、修訂語句及作出個人分析。

為了維持公平與學術誠信，如同學曾使用 GenAI 工具，須在報告或附錄中簡單列明：

- 所使用的 GenAI 工具名稱（例如：ChatGPT、Copilot 等）
- 使用的目的（例如：「協助發想研究問題」、「協助檢查語法」）
- 重要內容皆經學生小組自行核對及改寫。

評審在評分時不會因為「有使用」或「沒有使用」GenAI 而直接加減分，重點仍是作品本身的質素、批判思考和原創分析。不過，如發現未有適當標示 AI 來源、或大部分內容疑似為直接複製 AI 輸出，則可能按「反思與學習」及「學術誠信」相關準則扣分或取消資格。

The organiser recognises that generative AI (GenAI) tools can have meaningful educational value in project-based learning. When used properly and responsibly, these tools may help students brainstorm ideas, explore possible data sources, and compare different perspectives, thereby supporting inquiry-based learning and fostering critical thinking, creativity, and communication skills.

In this contest, **students are allowed to use GenAI tools in a limited way during the planning and drafting stages as “supporting tools”** (for example, to generate initial topic ideas, to ask what types of data might be relevant, or to draft an outline). However, **students should not copy AI-generated text directly into their final report or presentation.** Students remain fully responsible for verifying facts, revising the language, and providing their own analysis and judgment.

To maintain fairness and academic integrity, **if GenAI tools are used, teams must briefly disclose this in their report or appendix, including:**

- **The name of the GenAI tool used (e.g. ChatGPT, Copilot, etc.);**
- **The purpose of use (e.g. “to brainstorm research questions”, “to check grammar”)**
- **a statement that key content had been checked, edited, and interpreted by the student themselves.**

使用生成式 AI 工具 (GenAI) 之指引 (續) GUIDELINES ON THE USE OF GENERATIVE AI (GENAI) TOOLS (CONT'D)

Judges will not add or deduct marks simply because GenAI was or was not used; the main focus remains on the quality of the work, including critical thinking and original analysis. However, if AI-generated content is used without proper acknowledgement, or if the majority of the work appears to be directly copied from GenAI output, marks may be deducted under the “Reflection and Learning”/academic integrity-related criteria, or the team may be disqualified.

獲獎 AWARD-WINNING

主辦方工作人員會在獲獎名單確認後，通過參賽隊伍**預留聯繫方式**通知各隊伍，若參賽隊伍在通知**三個工作天內**未答覆，可能被視為放棄，獲獎名額可能遞補給其他參賽隊伍。

Organising Committee staff will notify all award-winning teams via their **provided contact information** after finalising the award list. If a team fails to respond within **three working days** notification, they may be deemed to have forfeited their award eligibility. In such cases, awards may be reallocated to other qualifying teams at the Committee's discretion.

違規處理 VIOLATION HANDLING

參加者應本著**誠實、公平**的態度參加比賽，如有以下情況出現違規，主辦方**有權取消**參賽者所在隊伍的參賽資格，情況嚴重者主辦方將追究其違法違規責任。

Participants must compete with **integrity and fairness**. The Organising Committee reserves the right to **disqualify any team** found in violation of the following regulations. In cases of serious misconduct, the Committee may pursue further legal actions against responsible individuals.

其他規則 OTHER RULES

隊長要求 Team Leader Requirement

隊長責任制：隊長作為隊伍負責人，需**自行負責**隊伍內部分工和協調，並**承擔與主辦方對接溝通**的責任。獲獎隊伍隊長應自行負責在其成員之間分配和分發書券及獎品，主辦方對此不承擔任何責任。

Team Leader Accountability System: As the designated representative, the team leader shall: 1) **Oversee internal task allocation and coordination** within the team; 2) **Serve as the primary liaison** with the Organising Committee for all official communications.

Award-winning team leaders **assume full responsibility** for distributing vouchers and prizes among members. *The Organising Committee shall bear no liability regarding prize distribution.*

其他規則 (續) OTHER RULES (CONT'D)

- 甲、
(A.) 參賽作品**必須保證原創性**，且該作品示在任何平台公開發佈過，不違反任何中華人民共和國香港特別行政區有關法律，不侵犯任何第三方知識產權或其他權利，一經發現**將取消其比賽資格和成績並進行嚴肅處理**。

All contest entries **must be original works**, never previously published on any platform. Entries shall not violate any laws of the Hong Kong Special Administrative Region of the People's Republic of China, nor infringe upon third-party intellectual property rights or other legal rights. **Violations will result in immediate disqualification**, nullification of all awards, and severe disciplinary actions.

- 乙、
(B.) 主辦方有權將參賽隊伍及其作品的相關訊息用於**宣傳品、相關出版物、製定及授權媒體發佈**等活動項目。

The Organising Committee retains a **perpetual, royalty-free license** to use participating teams' names and contest submissions for: Publicity materials, Academic publications, Media productions, and authorised third-party media releases.

- 丙、
(C.) 參賽作品涉及以下情況的，將取消參賽隊伍資格和成績：
Contest entries will be **disqualified with nullification of all awards** if found to involve any of the following:

- 1) 提交的內容**不完整或提交虛假信息**

Submissions will be disqualified for: **Incomplete content** (missing required sections/data) OR **provision of false information** (misrepresented data, fabricated sources).

- 2) 作弊行為
Cheating

- 3) 提交的作品包含**不健康、淫褻、色情或誹謗**的內容

Submissions containing **objectionable, obscene, pornographic, or defamatory content** will be disqualified.

其他說明 OTHER INSTRUCTIONS

大賽主辦方擁有對比賽違規、作弊行為的判定權利和處置權利，對影響比賽組織及比賽公平性的參賽隊伍，大賽主辦方保留收回或拒絕頒發其獎項、書券的權利。

The Contest Organising Committee **retains exclusive authority** to: 1) **Determine violations** of contest rules and cheating incidents; 2) **Impose disciplinary measures** against teams compromising contest integrity; 3) **Revoke or withhold awards, book vouchers, and prizes** from disqualified teams

在大賽舉辦過程，賽事日程可能會有少量的變更與調整，大賽主辦方將本著公平、公正、公開的原則在官方渠道發佈任何訊息，所有的內容均以大會通知為準。

During the contest period, the Organising Committee may implement **minor adjustments to the event schedule**. All changes will be communicated through official channels, adhering to the principles of **fairness, impartiality, and transparency**. The latest official notices shall be deemed authoritative for all matters.

為確保大賽順利、公正進行，以及確保參加者的合法權益，參加者應認真閱讀和確認各項參賽訊息，並自覺遵守章程規則。

To ensure the **orderly and impartial execution** of the contest and safeguard participants' lawful rights, all entrants **must thoroughly review, acknowledge, and conscientiously adhere** to all contest rules and provisions.

聲明 DISCLAIMER

在本刊物/活動內 (或由項目小組成員) 表達的任何意見、研究成果、結論或建議，並不代表香港特別行政區政府、創新科技署或創新及科技基金一般支援計劃評審委員會的觀點。

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